



# Memorandum

To: Panel Members Date: August 27, 2004

From: Ruby Cohen, Regional Office Manager Ref. No.: 04-0461

Analyst: F. Lukka

Subject: SMALL BUSINESS FAST TRACK AGREEMENT FOR EMPLOYERS WITH 100 OR FEWER EMPLOYEES

Contractor's Legal Name: Specialized Printing and Promotions, Inc.

Agreement Term Dates: September 6, 2004 through September 5, 2005

Turnover Rate: 17%

County(ies) Served: Fresno Rural: Yes \_\_\_\_\_ No X

Number of Full-Time Workers: 6 Number to be Trained: 5

Occupations to be Trained: Customer Service/Sales Representatives

Range of Hourly Wages at Retention: \$11.16 - \$15.63

Health Benefits: N/A

Type of Industry: Printing

Nature of Business: Customer printing to a nationally distributed customer base.

Aero Space or Aircraft Industry Supplier: Yes: No: X

Training Project Profile: Out-of-State Competition

Repeat Contractor: No

Strategic Category/Legislative Priority: Promotion of California's Manufacturing Workforce

Type of Training: Business Skills, Continuous Improvement, and Computer Skills

ETP Funding Amount: \$3,900

Employer Contribution: \$2,637

Average Cost per Trainee: \$780

Union Representation: N/A

Referred By: N/A

Subcontractors: N/A

Comments: Contractor agrees that during ETP-funded training hours, trainees will not produce products or provide services which will ultimately be sold.

No executive who has the authority to set company policy will be trained under this Agreement except for the owner(s).